

BAR SK

ARTIST FEE

BAR SK is a for-profit business and aims to be sustainable as soon as possible. Our income stream is predominantly through the sales of alcohol over the bar, with a small merchandise selection for supplementary sales. One of the primary draws for patrons of the bar will be the exhibition of artistic works from games, playful media, new media and related areas.

As these works are generally not for sale, like a traditional gallery, we have to create new ways for the artist to find some income through these exhibitions, as one goal for BAR SK is to support the artists making these types of experimental media.

The artist will have the opportunity to provide us with merchandise we can sell through BAR SK, the obvious choice being a physical copy of their game. These agreements will be worked out individually, and the majority of the revenue for these items will be forwarded to the artist.

Regardless of merchandise, the artist will also receive a one off payment for each work being exhibited per exhibition. Most exhibitions will run for two weeks, during which the work may be shown multiple times. We may be able to work out a more dynamic scheme in the future, but at this stage in the business simple is best.

Each work selected for an exhibition will be allocated \$25 AUD. This is a token amount at the moment, and once we can reliably predict our income (estimated early 2017) we will inflate the amount as we see possible. If this amount is not acceptable please email and we can discuss alternatives.

We aren't trying to support this art form alone, we hope to be sustainable and inspire more venues around the globe. We believe this is an important house rule to set before we begin, and we welcome any feedback via email.

Thank you,

Louis Roots

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